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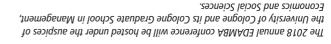
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### NOITADNUOT **VENUE: FRITZ THYSSEN** SEPTEMBER 2-4, 2018









### Aultiple Paths to Business Education: Past Dependencies and Emerging Trends

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## Participants

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#### SUNDAY, SEPTEMBER 2, 2018

- 13.00 Lunch (for members of the Executive Committee) At Malzmühle, Heumarkt 6, 50667 Köln
- 14.00 Room 3.319, SSC Building EDAMBA Executive Committee Meeting
- 18.00 Welcome Reception, Café Riphahn, Apostelnkloster 2, 50672 Köln



#### **SEPTEMBER 3, 2018**

- 8.30 Registration for all at Fritz Thyssen Stiftung, Apostelnkloster 13-15, 50627 Köln
- 9.30 Welcome Address by Professor Frank Schulz-Nieswandt, Vice Dean for Studies, Faculty of Economics, Management and Social Sciences, University of Cologne and Dimitris Assimakopoulos, President, EDAMBA
- 10.00 Keynote Speech I: Tyrone Pitsis (Durham Univ.)
- 11.30 Coffee Break
- 11.30 Group Work I: New Challenges in Business Education
- 12.30 Lunch at Thyssen Foundation
- 14.00 Thesis Competition
- 15.30 Coffee break
- 16.00 General Assembly
- 20.00 Gala Dinner at KölnSKY, Ottoplatz 1, 50669 Köln



- 09.00 Keynote Speech II: Jörg Sydow (Free University Berlin) "Organizational Dependence and Beyond"
- 10.30 Coffee

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- 11.00 Keynote Speech III: Toni Pierenkemper, "The German tradition in Business Schools"
- 12.00 Lunch at Café Riphahn, Apostelnkloster 2, 50672 Köln Afterwards

After lunch – tour of the Cologne Cathedral



Professor Tyrone Pitsis is Professor of Strategy, Technology



Toni Pierenkemper is a Professor of Economic and Social History. Trained at the University of Münster and the London School of Economics, he taught at Münster (1985-1989), at the University of Saarbrücken (1989-1990), and the Goethe University in Frankfort (1990-1997). From 1997 to 2010 he was the Director of the Institute for Economic and Social History at the University of Cologne.



Jörg Sydow is Chair for Inter-Firm Cooperation at Freie Universität Berlin. A former Professor of Business Administration at Wuppertal, he joined the Free University in 1995. His recent research activities focus on building a managerial concept of "reflexive network logiesdevelopment" which relates the strategic conduct of firms in networks to the specific conditions of organizational fields, such as regions and industries. Special attention is paid to the impact of historical conditions on ongoing processes, for example on the development of organizational and technological paths.





logy & Society at Durham University Business School. He joined Durham University in 2018 from Leeds University where he was Pro-Dean of the faculty and Professor of Strategy. Tyrone was born in Sydney, Australia and graduated from the University of New South Wales (BSoc.Sc. Honours, majoring in Psychology) and PhD (Management) from The University of Technology, Sydney. He was previously Associate Professor of Organizational Behaviour at The University of Technology, Sydney. He has also held appointments at The University of Sydney; EDHEC; and Newcastle University.

Toni Pierenkemper is a member of the Historical Commission for Silesia and Managing Editor of the Economic History Yearbook (Jahrbuch für Wirtschaftsgeschichte). From 1993 to 1994 he held the Konrad-Adenauer-Professorship at Georgetown University, Washington, D.C. In his research he focusses on regional Industrialization.

Among his prolific publications are *Umstrittene Revolutionen: Die Industrialisierung im 19. Jahrhundert*, The German Economy during the 19th Century, and *Geschichte des modernen ökonomischen Denkens: Große Ökonomen und ihre Ideen* Most recently, he published *Beschäftigung und Arbeitsmarkt: Entstehung und Enwicklung der Erwerbsgesellschaft in Deutschland, 1800* – 2000 (2017) and Wirtschaft und Wirtschaftspolitik in *Deutschland* (together with Rainer Fremdling, 2018).

Toni is going to talk about "The German Tradition in Business Schools".

Currently, this concept is being elaborated for the fields of the media industry and optical technologies. Prof. Sydow has published extensively both in German and in English (in Organization Studies among others). He has worked with research partners from the Fraunhofer Institute, various German and international universities and is the recipient of a number of research grants by the German Science Foundation (DFG).

Jörg is going to talk about "Organizational Path Dependence and Beyond".